Spruce Mountain Road Maintenance Association Website

<u>https://www.smrma.org</u> (or just smrma.org) is the official website of the Spruce Mountain Road Maintenance Association (SMRMA). It contains the database of residents on Spruce Mountain and paid members of SMRMA as well as official communications of SMRMA such as Bylaws, Newsletters and Meeting Minutes. The website also serves as an introduction to the Association along with instructions for making payment for membership.

Most areas (pages) of the website are accessible by the public, but some areas (such as the Directory) are only available to registered users (more about that later), and others require paid membership to view.

The main sections of the website are:

- About Brief description and history of SMRMA (Public)
- News Blog Posts, such announcements of upcoming events (Users)
- Documents Bylaws and any other governing documents (Public)
- Board and Board Minutes List of Board Officers and Minutes of Board Meetings (Members)
- Newsletters Archive of Newsletters sent to Users (Users)
- Payment Payment information (Public)
- Directory Displayable List of registered owners on Spruce Mountain (Users)
- User list database of registered owners on Spruce Mountain (Administrator)
- Contact Us Contact form for the Board and Website administrators (Public)
- Website Editing Instructions To be added (Administrator)

The user list is the primary database used to maintain the list of registered users along with their relevant information such as addresses, phone numbers, membership status, etc. New users can be added or updated only by Administrators, typically the Secretary.

The user list is automatically displayed by the Directory plug-in (a piece of software running on the website). Any or all user fields can also be exported to a .CSV file (Comma Separated Values) for use by spreadsheets programs such as Excel or Sheets.

There are two types of users registered on the website: 1) owners on Spruce Mountain who have supplied at least a name and email; and 2) paid members of the association. When first registered, the user is assigned a username and password, the latter which can be changed by the user. In most cases where there are multiple owners of a property (such as a couple), two users are created; however, unique email addresses must be used for each, so some properties have only 1 user, or only 1 user with a valid email.

Bulk emails can be sent directly from the website to different groups of users. For example, newsletters can be sent to all users, while board meeting information might be sent only to paid members. There is also the capability to create specialized lists (such as lapsed members) for targeted emails.